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PRESS RELEASES

SPLENDOR iSMART SETS GLOBAL BENCHMARK IN FUEL EFFICIENCY, CLOCKING BREAKTHROUGH 102.50 KM/LITRE MILEAGE

SEVEN HERO MOTOCORP BIKES FEATURE AMONG TOP 10 MOST FUEL-EFFICIENT TWO-WHEELERS IN THE

Hero MotoCorp's Splendor iSmart – the new variant of iconic motorcycle brand - Splendor – has clocked a mileage of 102.50 kilon setting a new global benchmark in fuel efficiency.

Developed in-house by Hero MotoCorp, Splendor iSmart comes with i3S (Idle Stop and Start System) - a revolutionary green techn the engine when idling and turns it on, when needed, with a simple press of the clutch, giving more mileage in congested cities.

Splendor iSmart comes with a 100-cc air-cooled, 4 Stroke Single Cylinder OHC engine that delivers maximum power of 5.74 maximum torque of 0.82 Kg-m (8.04 N-M) @ 4500 rpm. The Splendor iSmart is elegantly designed for universal appeal. Its aesthetic graphics, stylish alloy wheels and meter console.

Splendor iSmart is available in four exciting colors with techno graphics – Sports Red, Leaf Green, Excellent Blue and Heavy Grey.

Hero MotoCorp, the world's largest two-wheeler manufacturer, is setting up an integrated Hero Centre for Global Innovation, Re Rajasthan. It is a testimony to the rapid progress Hero MotoCorp has made in its R&D capabilities over the past few years that feature among the top 10 most fuel efficient two-wheelers in the country

Splendor - consisting of a range of popular brands such as Splendor+, Splendor Pro, Splendor Pro Classic, the 125cc Super Splenc largest selling motorcycle brand in the world with over two million unit sales every year.

As per the latest (March, 2015) Fuel Efficiency (FE) values, Splendor iSmart delivered a mileage of 102.50 kilometer per litre, m efficient bike. These FE values are certified by the iCAT (International Centre for Automotive Technology) and obtained in the mand Rule 115 of the Central Motor Vehicle Rules (CMVR) 1989, under controlled conditions using a reference fuel at an agency authorize iCAT is a division of NATRIP Implementation Society (NATIS) of the government of India.

National Automotive Testing and R&D Infrastructure Project (NATRIP), the largest and one of the most significant initiatives in the a unique joining of hands between the central government, a number of state governments and the Indian automotive industry to c Validation and R&D infrastructure in the country. It is one of the authorized agencies for testing and certifying fuel efficiency of vehi

Splendor iSmart has been one of the most successful launches from Hero in recent times. The company has already sold over 3 l cumulative sales since its launch just about a year back.

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